

Women's National Football Conference (WNFC) Names Riddell Official Protective Equipment Partner



Dallas, Oct 30, 2018 (Issuewire.com) - The Women's National Football Conference (WNFC), the sport's premier women's football organization, and Riddell, the leader in football helmet technology and protective equipment, today announced a new multi-year partnership to advance player health and safety for its athletes.

For Riddell, the relationship with WNFC is notable given the focus on the advancement of women's professional tackle football and represents the company's latest engagement into the growing women's football community composed of approximately 6,000 players and more than 300 teams globally. Riddell has also been a proud supporter of the Women's World Football Games and the U.S. Women's National Team through its USA Football partnership.

Based near Dallas, TX, and led by some of the most decorated and respected women in football, the Women's National Football Conference (WNFC) launches in spring 2019 with the promises of highlighting and promoting the highest level of women's tackle football. The WNFC united to create a league focused on eliminating the "Pay to Play" model for women's football players, growing the value of teams, and ultimately women's football players.

Riddell, whose equipment is worn by more NFL and NCAA players than any other brand, will be integrated into the WNFC's annual series of national events and initiatives including:

- WNFC Regular Season – 15 markets in 2019; expanding to 30 in the year 2020
- WNFC Conference Finals Tournaments – Los Angeles and Dallas
- IX Cup Championship Weekend – WNFC's National Championship Weekend held in Denver

The IX Cup trophy is awarded to the winner of the WNFC National Championship game. The IX Cup is named in honor of the landmark Title IX Education Amendment, which has been pivotal in the advancement of women in and outside of sports.

The partnership provides WNFC teams with expanded access to Riddell helmet technology, protective equipment, official footballs, and related accessories. For more, visit wnfcfootball.com.

About the WNFC: Led by some of the most respected football minds in the game, The [Women's National Football Conference \(WNFC\)](#) is high-quality women's football-fueled by passion and a plan to ultimately deliver professional women's tackle football to the world. Players in the WNFC will be offered state-of-the-art protection on the field and ample opportunities off it through partnerships and alliances developed by the WNFC leadership team. Founded by former NFL Coach/Team USA Gold Medalist Odessa Jenkins and Private business giant Bryant Sewall, The WNFC features 15 teams, playing a 10-week season kicking-off April 2019 (Broadcasting partnership to be announced); culminating with the championship game the weekend of June 29, 2019. For more information, visit our website at <http://www.wnfcfootball.com> like the WNFC Facebook [page](#), or follow WNFC on [Instagram](#).

About Riddell: [Riddell](#) is a premier designer and developer of football helmets, protective sports equipment, head impact monitoring technologies, apparel, and related accessories. A recognized leader in helmet technology and innovation, Riddell is the leading manufacturer of football helmets and shoulder pads, and a top provider of reconditioning services (cleaning, repairing, repainting and recertifying existing equipment). For more information, visit our website at <http://www.riddell.com>, like the Riddell Facebook page, or follow Riddell on Instagram and Twitter @RiddellSports.

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