

Wave.Video Joins Forces with 'Queen of Facebook' Mari Smith to Develop Social Video Program

Wave.video, a leading Social Video Creation Platform, welcomes Mari Smith, Premier Facebook Marketing Expert, as Brand Evangelist



Boston, Oct 16, 2018 ([Issuewire.com](http://www.Issuewire.com)) - Wave.video is an online social video tool that empowers agency marketing professionals and organizations of virtually any size to create highly engaging videos and ads in minutes.

Now online marketers can create high-quality videos 5x faster at a fraction of the cost, with much higher reach and engagement rates.

Wave.video CMO Daniel Glickman says, "We are thrilled to join forces between our #1 Social Video Technology and Mari Smith, the #1 Social Media Engagement Marketer. Our platform makes it easier to make videos than ever before. Yet businesses still have a challenge of knowing what content to create and how to amplify reach. This brings together the best of both worlds to develop a breakthrough program of Social Media Thought Leadership."

Mari Smith, an internationally renowned Social Media Expert who is often called the Queen of Facebook, is equally enthusiastic. "Video is undoubtedly an integral component of Facebook's future and there's no better tool for creating stunning social videos than Wave.video. I am working with Wave.video to design a groundbreaking program that exponentially increases reach and engagement through high quality, self-generated videos."

Wave.Video, together with Mari Smith, is now offering a FREE 30-day Program on how to make videos to extend reach, engage audiences and convert to sales.

Go to this Facebook Group <https://www.facebook.com/groups/MariSmithVideoADay/> to join this program.

"In less than a year since our launch, we have already become a social media tool for more than 150,000 businesses that use Wave.video on a daily basis." says Dmitry Skavish, CEO of Wave.video. "Our unique social video maker, extensive video creator database and Mari Smith's expertise are powerful foundations for this new initiative. The Wave.video Social Video Platform is now ready to become an inspiration to millions of marketers worldwide."

Please check out the Announcement video: <https://www.youtube.com/watch?v=0rqMx9eaEsE>

Mari Smith (<https://www.marismith.com/>) is one of the world's foremost experts on Facebook marketing and social media for Fortune 500 companies, brands, SMBs and direct sales organizations. She is an in-demand speaker and sought-after Brand Ambassador for leading organizations. Mari is also an expert webinar leader, live webcast host, and author of The New Relationship Marketing and coauthor of Facebook Marketing: An Hour A Day.

Wave.video (<https://wave.video>) is on the forefront of social video for organizations and agencies across the US and around the world. Wave.video's innovative platform helps marketers create high-quality videos easily by providing access to 200+ million royalty-free stock video clips, photos and audio clips for use in unlimited projects. Wave.video instantly resizes to the 30+ most popular video formats and features a collection of designer templates with rich editing options.

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