

“TWIN BIRDS Receives the Women’s Most Trusted Brand Award as Best Leggings for Daily wear in 2018”

Twin Birds has been entitled Best Quality Leggings for daily Wear chosen by Women of India, The award signifies that Leggings from Twin Bird is India’s top Quality Leggings for Women.



Widest International Range of Women’s Daily Wear

Mumbai, Oct 31, 2018 (IssueWire.com) - This award designation is based on a national survey that was distributed to tens of thousands of women across India who were asked to select the brands that they would highly recommend to their family and friends.

“The Women’s Most trusted Award’s mission is to simplify her life by recognizing brands tried, tested, and highly recommended by women – making it easy to buy with confidence,” said Shawn Issac, of iiGlobal. “By carrying the Women’s Trust Brand Logo, brands like Twin Birds indicate their commitment to empowering women to make smart buying choices. ”Twin Birds have become a trendsetter and leader in the legging category, the brand has been present in more than 4000 multi-brand outlets and convenient boutique stores across India and overseas.

TWIN BIRDS legging is proud to have the respect of several million satisfied customers across the country and abroad. The legging collection comes with the highest quality of super soft cotton elastane fabric, finished with broad elastic waist band and in as many sizes. The brand has More than 100 colours available throughout the season, with a tagline COLOURS YOU NEED; FIT YOU WANT. TWIN

BIRDS branded products are synonymous for consistent quality, high-end fabric, extensive colour palette, wide size range that they offer Said Mr Ravi Murugasamy, Managing Director of Twin Birds,

Women have remarkable spending power and it's constantly growing. They currently control the majority of the purchasing decisions for consumer goods in India. Women are also likely to influence or manage big purchases as well as everyday purchases, according to the Reports. That, word of mouth has been shown to improve marketing success by 70%, reveals the significance of being a highly recommended brand by women.

“Indian women and girls of all ages are our key customers and we understand their needs and create the best quality leggings with the new style for their daily wear. So it is an honour to receive ‘The Women’s Trust Brand Award’ from this respected consumer organization. Reliability, quality and creativity are our assurances.” Added Mr Arvind Ravi Director Twin Birds.



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