## The Qbase Foundation, Blockchain Validation Service

Aims to eradicate fake news and validate trusted content



Glasgow, Oct 31, 2018 (<u>Issuewire.com</u>) - THE QBASE VISION

Alpha phase

The Qbase foundation team are committed to assisting news editors and media desks in the eradication of fake news and have revived an abandoned blockchain project, salvaged all of the code to release Qbase v2.0.

After meetings with targeted clientele and conducting focus groups, we are now working on a blockchain solution for the news industry which will verify content for editorial purposes. We are a long-term community project with many years experience in blockchain technology and we continue to focus on the eradication of fake news in the media.

Initially, are building and plan to release a closed-source product which will be utilised by newspaper and media industry picture-desks. This Blockchain solution will commit a transaction hash (unique passkey) to each piece of copyrighted material which lands on the subscribed news desk.

This is will be our alpha phase in creating a secure environment for something which has been very insecure for some years.

How this works...

The majority of news desks currently receive content via FTP and email.. which we all know can be far from secure. The Qbase blockchain will run in the background of a media content server to scan every incoming file/document/image/video for its unique content and copyright - reading both the metadata in the IPTC of the content and any text which the content contains. The Qbase blockchain will then commit a unique transaction hash (password) to each item of content. This transaction hash can act as a unique verifier for that particular content and through an installation of a single master node within the secure environment of a newspaper/media server - store that transaction hash on the Qbase blockchain, to verify that the content exists and is unique. Any duplicate content sent to the server will not be committed to the blockchain but will still be stored on the media server of the receiving organisation. We

are working with a willing test-case company, a picture agency, who will remain anonymous.

The content which has been allocated a unique transaction hash can then also be 'scored' for quality by the editor of the media server using the extended services of the Qbase blockchain, thus allowing your media company to easily ascertain content by each individual freelance or staff journalist/photojournalist and score them accordingly.

Utilising this vision for Qbase Alpha in photographic content is merely the first step to building a blockchain solution which can eventually identify 'fake news' and stop it from even reaching an editors desk, eradicating it totally from public view, leaving the important issues and stories of real public-interest at the top of the list on every news or media service, in the world.

Join us on our journey as we strive to bring a unique use-case to the world, on the Qbase Blockchain.

Qbase for the Quality Base of Media Content.

Qbase for the Quick Base of easy access to Media Content.

Qbase for the Quintessential Base of every Editors need.

The team are all part-time enthusiasts who have extended skills in the many areas of software development, and we are working on this service as unpaid part-time developers.

Please join our community to find out more about our already flawless cryptocurrency 'Qbase', at <u>The</u> <u>Qbase Website</u>

## **Media Contact**

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