

Heidi Klum Receives Official 'QUEEN OF HALLOWEEN' Title, HCA Launches Halloween Party Contest



Mount Laurel, Oct 23, 2018 (Issuewire.com) - The [Halloween & Costume Association](#) (HCA) announced today that Heidi Klum will receive the official title of *Queen of Halloween* just in time for her 19th annual Halloween party taking place in NYC. Heidi's highly anticipated costume reveals have become one of the highlights of the season each year and the millions of fans and followers that eagerly await her annual announcement have already taken to social media with rampant rumours and hopeful predictions.

We're thrilled to bestow this prestigious title on Heidi Klum. For years, she's embodied the fun, excitement and true spirit of Halloween, it's our absolute privilege to publicly recognize her as the undisputed *Queen of Halloween*," said Kevin Johnson, HCA Chairman and Chief Excitement Officer at [Elope](#).

In addition to her exclusive celebrity clad Halloween parties and jaw-dropping costume reveals, Heidi has now launched "[Heidi Klum's BOO-TIQUE](#)" on Amazon and will curate her own custom line for Halloween 2019. Her new honorary *Queen of Halloween* title will be [officially shared](#) with fans and followers later this week during the un-boxing of her elaborate, hand-made crown designed by [Little Spider Creations](#).

To celebrate the Queen, the HCA has launched a [social media contest](#) awarding entry to the "most exclusive Halloween party on the planet" as one lucky Halloween enthusiast will win 2 tickets, travel and accommodations to attend Heidi Klum's 19th annual Halloween Party in NYC! Loyal subjects just need to follow the HCA and pay homage by commenting with #QueenofHalloween to be entered!

Known as THE industry source for Halloween, with cumulative sales of \$3 billion, the HCA has earned the title of “EXPERT” when it comes to all things costume related. These are the folks that live and breathe October all year long and can dish for days on the myths, legends, trends, traditions, safety tips and devilish details that only a true insider would know.

The HCA has countless costume connoisseurs available for interview. For more details on the Queen, exciting 2018 trends, themed party ideas, upcoming holidays and random reasons to sport a superhero suit, visit www.halloweencostumeassociation.org.

For Media Inquiries, Expert Commentary or Product Samples please contact Aneisha McMillan
amcmillan@hiaonline.org / 910.849.9003



Media Contact

Halloween & Costume Association

amcmillan@hiaonline.org

9108499003

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