

E-Commerce Market Will Reach USD 24.3 Trillion By 2025 - Exclusive Report by Meticulous Research®

Meticulous Research® – leading global market research company published a research report titled “E-Commerce Market – Global Opportunity Analysis and Industry Forecast (2018–2025)”



Pune, Oct 16, 2018 ([Issuewire.com](http://www.issuewire.com)) - According to this latest publication from Meticulous Research®, the global [E-Commerce Market](#) is expected to grow at a CAGR of 11.1% from 2018 to 2025 to reach \$24,265.12 billion by 2025, driven by factors such as rising mobile and internet penetration, technological advances such as big data and cloud-based e-commerce platforms, advanced shipping and payment options, and rise in disposable incomes. However, the factors such as online security risks and lack of technological infrastructure in emerging markets could hamper the growth of this market.

The global e-commerce market study presents historical market data in terms of value (2016 and 2017), estimated current data (2018) and forecasts for 2025 – by business type (B2B and B2C), and application (goods and services). The study also evaluates industry competitors and analyzes the market at regional and country level.

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On the basis of business type, B2B segment accounted for the largest share of the global e-commerce market in 2017, with increased globalization; greater adoption of advanced payment methods; increased the focus of buyers on saving time, money, and resources; and improved mobile technology in the workplace.

On the basis of application, goods segment commanded the largest share of the global e-commerce market in 2017, which is mainly attributed to huge population base, increased smartphone penetration, rapid adoption of platforms that enable virtual social interactions at scale, steady growth in per capita income, adoption of secure and convenient payment gateways, routinely promotion of goods through attractive offers and discounts, and strong distribution channels.

This research report analyzes major geographies and provides comprehensive analysis of North America (U.S., Canada, and Mexico), Europe (U.K., Germany, France, Spain, Italy, and RoE), Asia-Pacific (China, Japan, South Korea, India, Australia, and RoAPAC), Latin America, and Middle East & Africa. With the rapid growth in the cross-border e-commerce, high internet, and mobile penetration, large population base, and increased investment by leading global players, Asia-Pacific region accounted for the largest share of the global e-commerce market in 2017.

The key players operating in the global e-commerce market are Alibaba Group Holding Limited (China), Amazon.com, Inc. (U.S.), Apple Inc. (U.S.), eBay Inc. (U.S.), Walmart Inc. (U.S.), ASOS Plc (U.K.), Barnes & Noble, Inc. (U.S.), Target Corporation (U.S.), Qurate Retail, Inc. (U.S.), Costco Wholesale Corporation (U.S.), GameStop Corporation (U.S.), Staples Inc. (U.S.), Best Buy Co., Inc. (U.S.), JD.com, Inc. (China), Groupon, Inc. (U.S.), Zalando SE (Germany), Otto Group (Germany), Rakuten, Inc. (Japan), and J. C. Penney Company, Inc. (U.S.), among others.

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E-Commerce Market Dynamics

Drivers

- Rising Mobile and Internet Penetration
- Technological Advances such as Big Data and Cloud-Based E-Commerce Platforms
- Advanced Shipping and Payment Options
- Rise in Disposable income

Restraints

- Online Security Risks
- Lack of Technological Infrastructure in Emerging Markets

Opportunities

- Online Payment Options

Challenges

- High Competition
- Online Payment Systems and Delivery

Trends

- Artificial Intelligence (AI) and Technology
- Cross-Border E-Commerce

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About Meticulous Research®

Meticulous Research® is founded in 2010 and incorporated as Meticulous Market Research Pvt. Ltd. in 2013 as a private limited company under the Companies Act, 1956. Since its incorporation, the company has become the leading provider of premium market intelligence in North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa.

With the meticulous primary and secondary research techniques, we have built strong capabilities in data collection, interpretation, and analysis of data including qualitative and quantitative research with the finest team of analysts. We design our meticulously analyzed intelligent and value-driven syndicated market research reports, custom studies, quick turnaround research, and consulting solutions to address business challenges of sustainable growth. Meticulous Research® produces global reports and custom studies for North America, Europe, Latin America, Asia-Pacific, and the Middle East and Africa regions. These reports are used by our clients for marketing and strategic planning in various sectors.

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