

Betterhalf.ai Raises USD 500k in Seed Funding

The world's most extensive Artificial Intelligence (AI) based partner prediction company that uses relationship data of millions of couples will take the anxiety away from over 200 million people



Bengaluru, Oct 11, 2018 (Issuewire.com) - Betterhalf.ai — India's first of its kind “true compatibility” partner search product, today announced a secured seed funding of USD 500K through angel investors that include Shailesh Rao, Former Managing Director of Google India, Massachusetts Institute of Technology (MIT) Alumni like Vinay Subramanian, Former Investment Director at Flipkart, Rehan A Khan, Investor, FirstPenguin Capital, and other senior leaders from Google, Uber and Amazon. The company has raised about \$750k till date, and the current round of capital will be utilised in building AI capabilities while continuing to invest further in technology and talent.

“We are thrilled to bring on board a team of investors that share our vision for a future where artificial intelligence will bring predictability to people on finding their perfect partners and transform relationships,” said Pawan Gupta, Co-founder and CEO, Betterhalf.ai. “The AI revolution is bringing better decisions in every industry, be it self-driving cars, ecommerce, music or watching videos online; and transforming the matchmaking space is something we’re super-excited about.”

“The Betterhalf team is building a platform and technology that has the potential to significantly disrupt the matchmaking space. I am impressed by the founders’ ability in building a strong team and culture as well as executing in a superior manner,” said Rehan Khan, Investor, FirstPenguin Capital.

The current serious partner search and matrimonial sites use one matching model or random matching with no personalizations or information about past data of relationships. Whereas, Betterhalf leverages AI based on relationship data of millions of couples worldwide and provides a combination of personalized stress-free experience, targeted subset of matches, and quick turn-around time to find compatible partners.

About Betterhalf.ai:

Founded in 2016, by two MIT USA Alumni, Pawan Gupta and Rahul Namdev, Betterhalf.ai is India's first of its kind “true compatibility” partner search product that uses Artificial Intelligence for professionals to find each other through true compatibility scores based on multiple relationship dimensions and their interactions on the product. For more information, please visit <https://betterhalf.ai/>

Media Contact:

Neha Iyer

Phone: +91 88612 57257

Email: neha@betterhalf.ai

Read more: <https://blog.betterhalf.ai/>

Social Media: [Facebook](#), [Twitter](#), [Instagram](#), LinkedIn



Media Contact

Betterhalf.ai

neha@betterhalf.ai

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