

Altudo named as Sitecore Platinum Implementation Partner

New York, Oct 10, 2018 (Issuewire.com) - [Altudo](#) (formerly known as edynamic) has announced that it is now a Sitecore Platinum Implementation Partner. This signifies a recognition for their extensive Sitecore expertise & ability to deliver large-scale projects with measurable business outcomes.

The announcement follows several recent big wins & successful projects that involved Altudo implementing Sitecore's experience management platform for top brands.

Sitecore is the global leader in experience management software that enables context marketing & has been featured in Gartner's Magic Quadrant for Web Content Management as a Leader for the ninth consecutive year.

"It gives us immense pleasure to announce the next level of our long-standing partnership with Altudo, which started in 2004. We see great potential in India as brands are now realising the true potential of contextual marketing & 1:1 personalization. Altudo have the demonstrated expertise to leverage this potential & complete our vision for customer experience management for these brands" said Himanshu Khanna, Country Director, Sitecore

Rahul Khosla, CEO Altudo (formerly edynamic) & MVP Sitecore- adds "We are overjoyed to be the Platinum Partner for Sitecore. Our deep understanding of the Sitecore ecosystem goes beyond the basics of CMS to unleash the true potential of a seamless, personalized web experience & curating engagement analytics.

Brands today are competing on CX & 1:1 personalized experiences & we provide our clients with the ability to create a single view of customers, to understand their preferences, their behaviour & then curate personalized Brand messaging & help grow their revenue streams across channels."

Altudo have developed growth frameworks like the Revenue Engine & Solisit with Sitecore at the centre & have created ready connectors to integrate their clients' Mar Tech stack & help create a single view of their customers.

About Sitecore

Sitecore (www.Sitecore.com) is the global leader in experience management software that enables context marketing. The Sitecore® Experience Platform™ manages content, supplies contextual intelligence, automates communications, and enables personalized commerce, at scale. It empowers marketers to deliver content in the context of how customers have engaged with their brand, across every channel, in real time—before, during, and after a sale. More than 4,900 customers—including American Express, Carnival Cruise Lines, easyJet, and L'Oréal—trust Sitecore for context marketing to deliver the personalized interactions that delight audiences, build loyalty, and drive revenue.

About Altudo:

Altudo (formerly eDynamic), helps Brands deliver exceptional customer experience through 1:1 personalization & enhanced engagement analytics to grow revenue streams.

As Sitecore Platinum partner with 6 Sitecore MVPs, their deep understanding of the Sitecore ecosystem goes beyond the basics of CMS to unleash the true potential of a seamless, personalized website experience throughout the customer journey.

They've completed 2000+ projects for more than 200 clients including 45+ Fortune 500 firms, to help deliver ROI using their MarTech stack including CX strategy, marketing automation and data analytics.

Media Contacts:

Amit Thapliyal
Director- Marketing
marketing@altudo.co
www.altudo.co

Media Contact

Altudo/Amit Thapliyal

marketing@altudo.co

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