

Alibaba helps executives make their digital transformation happen

Alibaba shows executives how to sustainably create value by taking advantage of emerging digital opportunities.

The Leadership Network[®]

London, Oct 22, 2018 (Issuewire.com) - Today, The Leadership Network has announced its partnership with Alibaba Cloud, the cloud computing arm of Alibaba Group, to run a new executive Masterclass called “Leading Digital Transformation” for business leaders globally.

With 84% of organizations struggling to create a rigorous programme and culture that allows them to successfully achieve their digital transformation goals[1], this new Masterclass, run in conjunction with Alibaba Cloud, is designed to help executives overcome exactly these challenges.

The Masterclass allows senior executives to go behind the scenes at Alibaba Cloud to understand how one of the world’s most powerful companies is pushing digital innovation and transformation and how they too can build systemic capability which encourages continuous digital innovation.

The “Leading Digital Transformation” Masterclass is led by the global innovation expert Rowan Gibson. Rowan Gibson is recognized by Fortune Global 500 clients as one of the world’s foremost experts on business innovation. He will be guiding participants through the 3-day programme and explaining how to build new operating models to take advantage of the latest digital technologies and hone their skills as a digital leader.

The “Leading Digital Transformation” Masterclass is an addition to The Leadership Network’s portfolio

of Masterclasses run in association with companies such as Amazon Web Services, BMW and Toyota. To date, these Masterclasses helped over 5,000 executives, from companies like IBM, Nestle, HP, Bentley, and Nike, to drive real and lasting change inside their organizations.

<https://www.forbes.com/sites/brucerogers/2016/01/07/why-84-of-companies-fail-at-digital-transformation/#31469b54397b>

About Alibaba Cloud

Established in 2009, Alibaba Cloud (www.alibabacloud.com), the cloud computing arm of Alibaba Group, is among the world's top three IaaS providers according to Gartner, and the largest provider of public cloud services in China, according to IDC. Alibaba Cloud provides a comprehensive suite of cloud computing services to businesses worldwide, including merchants doing business on Alibaba Group marketplaces, start-ups, corporations, and government organizations. Alibaba Cloud is the official Cloud Services Partner of the International Olympic Committee.

About The Leadership Network

The Leadership Network provides senior executives with the network and in-person and virtual reality Masterclasses allowing attendees to go behind the scenes of world leading companies such as Amazon Web Services, Toyota, G.E., BMW, Audi, and Nestlé to allow them to deconstruct their success. To date, it helped over 5,000 companies drive change, including Adidas, Phillips, Sony, IBM and Land Rover. For more information, visit <https://theleadershipnetwork.com>

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