

## TIQ Group launches an automated learning solution to train and reward everyday support heroes



**Singapore, Sep 18, 2018 ([IssueWire.com](http://IssueWire.com))** - The TIQ Group launches into the Singapore market with an offering to provide unrivalled professional and personal training for support staff.

TIQ is a very young company in Singapore, established in 2017 by Company director and founder, Caoimhe Duggan. TIQ is the world's first automated mobile micro-learning platform, developed with the sole purpose of providing solutions to help employers bring out the best in their support staff.

As companies compete in ever aggressive markets, it is very often these groups who can make or break a relationship, and their actions and attitudes can have both a positive or negative impact on customers, colleagues and ultimately your performance.

Such employees are also an untapped source of talent and potential and research shows that over 70% do not receive enough continuous development, mentoring and coaching – addressing these can bring business benefits and have a positive impact on workplace culture, diversity and inclusiveness.

“As the faces and voices of your brand, back-office employees are the hidden heroes behind any organization’s ongoing success. They work tirelessly and proudly for your company, and often may go unnoticed,” said Duggan.

“Support staff are literally the backbone of an organization and employers need to find ways to strengthen the pillar of their company, and to explore ways to engage, include and grow with them. Giving these teams a sense of ownership and individual structured professional and personal development is one important step.”

TIQ’s vision is to provide employers with a proven platform that is quick and easy to use, allowing managers to entrust development to the platform while they focus on their operational priorities. TIQ’s offering puts support staff in the centre by offering a learning incentive that has meaning and a long-term impact for each and every employee within a framework where they can continually learn and progress.

## About the platform

TIQ is the world's first automated mobile micro-learning platform dedicated to supporting staff. Its Grow Learn Lead Succeed (GLLS) Competency Framework is the only one of its kind. It consists of a customizable program that covers 18 automated inter-related modules ranging from self-awareness to building relationships and from project management to change management.

Developed in collaboration with over 100 top-performing entrepreneurs, leaders and managers, it deploys the latest in research and global best practices to shape the abilities, knowledge, skills, and mindsets of each individual to enable them to become a top performer and aspiring leader.

And the impact on the bottom-line? TIQ was founded to enable access to learning and development for as many employees as possible, and not to maximize profits. The GLLS program reflects this ethos. Employers need only to invest US \$59.99 (SG\$82.00) per year, per employee to access the platform that offers \$1000s of dollars in training and development.

“When we formed TIQ, we wanted it to reflect our passion to enable future learning and personal growth. We strive to be the most affordable on the market because we believe it will enable greater access and change. We believe that the more passion and commitment we put into the platform, the more our clients will get back from their employees.”

For further information or to have a discussion on TIQ, please visit [www.tiqgroup.com](http://www.tiqgroup.com) or contact Caoimhe Duggan directly on +65 82891606 or [caoimhe.duggan@tiqgroup.com](mailto:caoimhe.duggan@tiqgroup.com)



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