

Sonarcloud Launches the only Edutech Solution from any Device, Anywhere to Smart Display Boards

Administrators can now securely make, schedule and customize announcements, bells, transitions, lockdowns / drills to multiple or specific smart displays from any mobile device, tablet or laptop anywhere else in the world.



Sonarcloud

New York, Sep 10, 2018 (Issuewire.com) - Sonarcloud today launched the Sonarcloud Connect product, a secure communications product that enables customized announcements, bells, lockdowns and more from any device in any location to smart displays across a given location. Sonarcloud Connect empowers educational organizations to accelerate communications directly and specifically, deliver a timely, versatile mobile option to announcements in contrast to a static microphone or deskphone, reduces costs versus industry PA systems and manages the risk associated with dangerous incidents on-site.

One example of Sonarcloud Connect being used in schools is when a parent arrives to pick up their child and the office/administrator can request the teacher send the student to the office without disrupting the rest of the school through the broad/disruptive PA system. The next iteration, slated for October will include 2-way audio with the teacher being able to respond back, letting them know the

child is on their way- and another much-anticipated feature on the roadmap includes video announcements on the same platform.

“[Sonarcloud has] created an excellent product...that helps our school in many ways,” says Jeffrey J. Olender, Director of Technology at the Elmsford Union Free School District. “The ability to send messages remotely has huge positive safety implications. I also appreciate the ability to record messages for later release. This is extremely helpful on those busy days. The flexibility it provides is incredible! Messages can now be sent from the main office, my cell phone, or from anywhere in the world via internet access”

Sonarcloud’s momentum and associated moniker as “the Uber of School Communications” is attributed to their initial core product, Sonarcloud Announce, a patent pending device that allows administrators to make, schedule and customize announcements, bells/uploaded songs, transitions, lockdowns / drills to PA or VOIP phone systems of practically any age or condition from an app on any mobile device, tablet or laptop anywhere else in the world. Demand grew quickly in their local NYC DOE market where PA systems can cost upwards of \$1 million for a new install or \$50k for an upgrade and take an indeterminate timeframe to receive the service onsite. Announce is literally a fraction of the cost, mostly revenue expenditure vs capital expenditure for the EDU market, and it helps that Sonarcloud is a Single-Source Vendor and FAMIS listed. The second product, added per demand was Sonarcloud Reach, which allows all of the same communications from the platform to be sent to SMS subscribers as well, along with real-time in-app translation and roster syncing.

“Sonarcloud Connect allows a principal to pull over on the side of the road when late and make a morning announcement to the school’s Smartboards, Promethean, Newline or any other displays,” states Jesse Baptiste, Sonarcloud Co-Founder. “Where safety is a recurring theme, Connect gives administrators the ability to initiate a school campus lockdown from the parking lot or anywhere else, without being required to physically travel to the main office when that is not an option.”

Sonarcloud Connect was broadly popular in limited beta and early adopter stages, coming to market with an extensive waiting list at \$4.99 per smart display board per month. For further information email info@getsonarcloud.com

About Sonarcloud

Sonarcloud offers the only edutech communications platform that allows announcements and more from any device, anywhere in the world to PA/phone/VOIP systems, SMS subscribers and/or smart display devices. Sonarcloud enables educational organizations to deliver secure, timely information from an administrator anywhere to their students across their influence. To learn more visit: www.getsonarcloud.com

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