

Savit Interactive Wears the SEO Crown



Mumbai, Sep 20, 2018 (Issuewire.com) - Founded in 2004, Savit Interactive has been at the receiving end of multiple accolades in the past. The most recent one being ranked as the **best SEO company in India** by 10seos.com, which is an independent agency that rates and reviews the best SEO firms in the world.

Savit interactive has tasted quite a bit of success in its tenure. Some of the [company's achievements](#) include: Being among the first few SEO companies of India, Mastering SEO by trial before the existence of certification courses, Savit.in being on page 1 of Google search for over a decade, Being SEO partners to 2000+ SMEs and corporates, Founder Bhavin Thakkar getting covered in magazines for his expertise, Most clients being retained since the association commenced

Savit Interactive started off as a web design and development company. Soon, companies wanted their websites to do more. They wanted their sites to rake in returns. Back then, it was called “website promotion”. There weren’t institutions or learning centers teaching this or providing certifications. There was no easy way to go about acquiring this new skill except to learn through practical application and trials. This is how they got into the world of what is known as “search engine optimization”.

Since 2007, they have been a [leading SEO company](#) appearing on Google’s 1st page. In the years that followed 2004, the company evolved into an end-to-end service for every basic digital promotional need that a brand needed. They have been able to give SMEs the right push to grow by simply investing in their digital tech. The following testimonies are proof: D4 Surgicals, a hospital furniture manufacturer and exporter and their first client, was the first brand to urge Savit Interactive for their “website promotion” services, which eventually got them moving in the SEO direction. Today, D4 Surgicals seamlessly service clients both nationally and internationally. Their second client was the National Institute of Event Management (NIEM), which also happens to be Savit Interactive’s Director, Bhavin Thakkar’s, alma mater. They needed SEO to close a target number of admissions and grow their entity. Currently, NIEM closes as many as 2500 admissions across its 14 centers pan India, annually. Both brands continue to be their clients, almost one and a half decades later.

That is the case with most of the company’s clients. Working with thousands of SMEs and corporates for a while now, SAS, Growels, Godrej Consoveyo, and DBS are only some of their esteemed clients. Mr. Thakkar says, “most businesses focus on providing new offerings to existing customers, but it would be great if a business could focus on promoting existing offerings to new customers”. This is the leadership that has helped Savit Interactive achieve a clientele of 2000+ companies to accelerate their business growth through various digital marketing campaigns by delivering positive ROI and phenomenal brand positioning and recall.

Additionally, this ISO 9001:2008 company has been Google partners for over 10 years now. In the recent years, their founder’s articles have appeared in multiple digital and physical magazines such as Trade Flock (2018), Silicon India (2017), and Insights Success (2016). In the words of Mr. Thakkar, “one must be willing to push the boundaries. Sometimes it may seem impossible to walk that extra, unknown mile. But the satisfaction of doing it anyway and doing it before others can is not something words can express. I am glad we took the risks and worked to achieve what seemed to be an impossible feat then.”

In the almost 15 years that they have been around, Savit Interactive has had some interesting [milestones](#). In under two years, by 2006, they had started bagging international projects. By 2010, they moved into an 1100 sq. ft. office in the western suburbs of Mumbai. In 2011, Bhavin had become a member of BNI and SEMPO, international networking and trading organizations, respectively. In 2013, they became Google partners and received ISO certification. Their success story continues as they get rated as the [best SEO company in India](#) by 10seos.com.



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Source : <https://www.savit.in/>

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