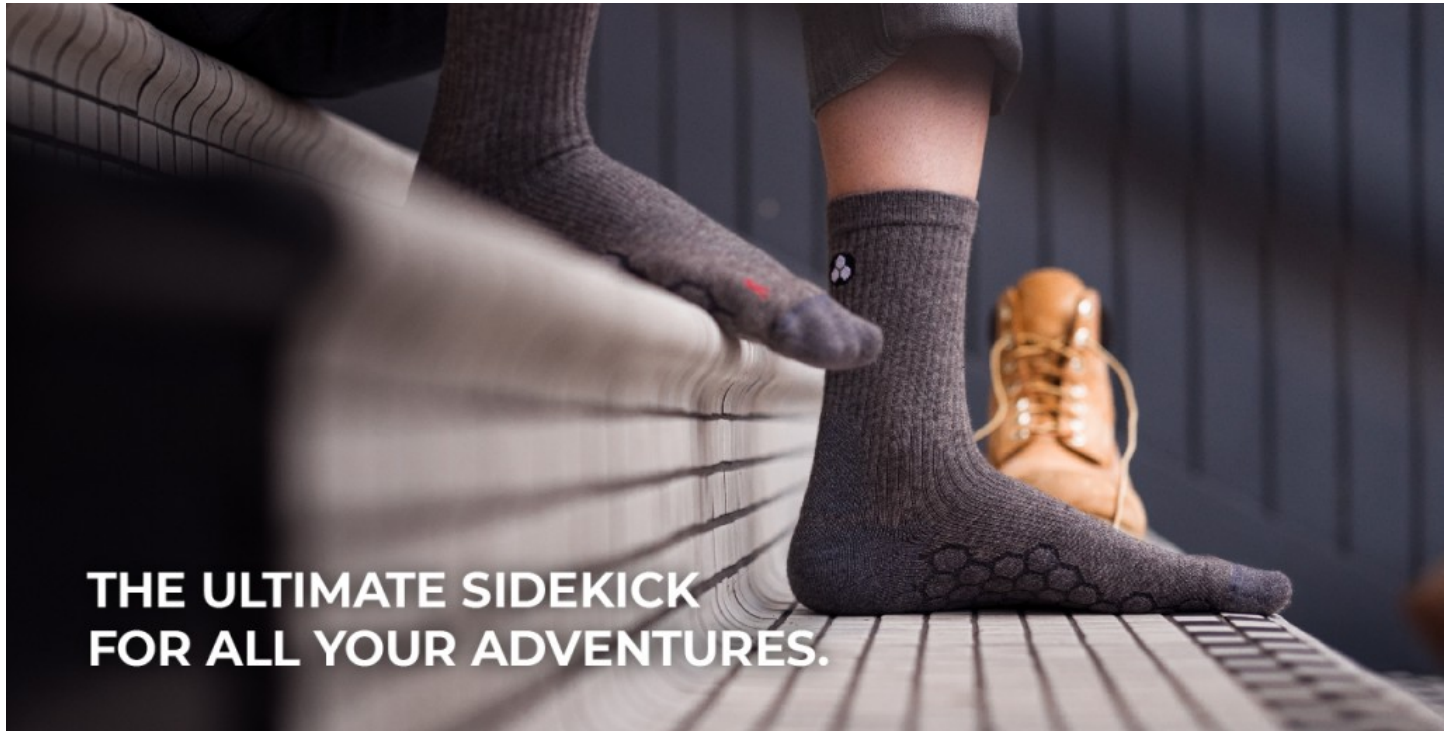


## New NEVERQUIT Elevated Merino Socks Use Advanced Cushioning Tech To Support Your Feet

NEVERQUIT's Elevated Merino Socks offer a new level of durability and comfort in its custom-blend material and advanced cushioning technology, available for pre-order to Kickstarter backers starting at US\$25 per pair.



**British Columbia, Sep 19, 2018 ([IssueWire.com](http://IssueWire.com))** - NEVERQUIT Apparel introduces its new line of sock apparel via Kickstarter. Using constructive feedback from our first launch last year and over seven months of R&D on innovative material and design, their start-up promises the ultimate comfort, anti-odor, and anti-moisture technology in their new merino wool socks.

NEVERQUIT calls this design Elevated Merino Socks because they created a unique blend using a high-grade micro merino wool. They infused deodorizing properties into specialized yarn, that is ring-spun with micro merino wool and high strength materials, to create the final product - a blend that brings comfort and durability without compromising functionality or breathability.

"I believe that what you put in the morning shouldn't restrict what you do for the rest of the day," explains Leo Chen, the Founder of NEVERQUIT Apparel. "I learned about what impact pressure, strain, and moisture have on your feet - the hard way - during my military service." Leo devised multiple systems and ergonomics to create the ultimate sock. Here are some features that come in every pair:

**The HexaShock™ System** that the customers know and love lets you endure longer periods of activity by reducing impact and feet strain.

**The 7-Day Odor Free Technology** is created through infusing pharmaceutical-grade, non-toxic zinc oxide that eliminates bacteria and odor up to a week, so you can pack lighter for your next outdoor trip.

**The Elevated Merino Wool™** is suitable for every season as it is woven into a composition which regulates the temperature of your feet and keeps the socks lightweight and durable.

**The Fast Dry & Moisture Wicking Property** is crafted to ensure that your feet stay fresh and comfortable for long hours of wearing.

**The Ergonomic Designs** include anti-blister patches, seamless toe construction and L-shape design of the sock, core features to ensure your socks stay where they should comfortably.

The socks have the customers' best interests in mind. They combine technical materials for both harsh outdoor conditions and deliver a multi-purpose sock made for your everyday adventure.

NEVERQUIT Elevated Merino Socks is available for Pre-Order on Kickstarter starting at US\$25 per pair. There are discounts up to 40% OFF and FREE early bird perks - get them while they last. Campaign ends October 12, 2018 at 7 AM PST.

Click here to check out the campaign: <https://kck.st/2ptQJDL>

For more information, visit NEVERQUIT at [www.WeCanNeverQuit.com/ElevatedMerino](http://www.WeCanNeverQuit.com/ElevatedMerino).



## Media Contact

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Source : NEVERQUIT Apparel

See on IssueWire : <https://www.issuewire.com/new-neverquit-elevated-merino-socks-use-advanced-cushioning-tech-to-support-your-feet-1612083945734165>