

India's First Free Online Personal Shopping Service Launched

Your FashionPit is a unique eCommerce venture that lets you connect to a personal shopper for free and find best deals on apparels, footwear and more.



Delhi, Sep 22, 2018 ([issuewire.com](http://www.issuewire.com)) - Gen Y & beyond is always conscious about what they wear and carry. With millions of options, thanks to e-commerce websites, it has become increasingly challenging for them to get bespoke fashion apparels curated specially as per their personality. Realizing the woes of modern fashionistas and demand for curated fashion platform in the country, Your FashionPit was launched by the duo of a doctor-turned-entrepreneur and digital marketer in India.

“With Your FashionPit, anyone can get access to a free personal shopper and find his desired apparel, footwear or fashion accessory in minutes. We are providing all this with a secure link for online shopping of the product at a price cheaper than other online portals.”, remarks Rupali, Co-founder, Your FashionPit.

The idea behind the online portal is not only to give multiple varieties of products to shoppers at an affordable price but to empower them to shift to bespoke and curated fashion deals. Currently, the brand is an evolutionary stage with their website and mobile app in a development phase. Interested shoppers follow their Facebook/Instagram handle or join their dedicated Curated Fashion Deals group on Whatsapp and can place their orders via Whatsapp or through the secure link they offer with the help of

their technology partner.

“ I was searching for a lehenga for wedding function of my friend. Your FashionPit not only gave me a marvelous option but made sure that I had something in my budget. I am definitely referring them to my friends and family,” says Neha, a shopper from Gujarat who recently used Your FashionPit’s services to buy an ethnic wear dress in her budget.

By blending online shopping with a unique social selling model, Your FashionPit is trying to grab a slice in the apparel e-commerce domain that is currently dominated by Myntra, Jabong, among other players. The founding team believes that their core USP and one-to-one connect with shoppers will help them grow and start a revolution in the field of online shopping through bespoke and curated fashion deals in the coming years.

About Your FashionPit

Your FashionPit is an online venture that is expanding organically and operates through their social handles on Facebook & Instagram, apart from their online platform, www.yourfashionpit.online, that is being evolved according to shoppers requirements. Having tie-ups with manufacturers from all over the country, Your FashionPit makes it easier for shoppers to find the best deals, curated fashion products, and bespoke apparels according to their personality and budget.

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