

Ground-Breaking NYFW SS 2019 New York Fashion Week Powered By Art Hearts Fashion



New York, Sep 20, 2018 ([Issuewire.com](http://www.issuewire.com)) - New York Fashion Week powered by Art Hearts Fashion returned to the enchanting and dramatic Angel Orensanz Venue. Designers, celebrities, artists, buyers, and industry professionals from around the world converged in Manhattan for the most ground-breaking and innovative event. Art Hearts Fashion offered the most extensive schedule of designers over the 5 days during fashion week and over 100 international designers and artists showcasing their collections on the AHF stage. With a cutting-edge Cotton Inc show featuring Amazon & Alexa with a “See Now, Buy Now” concept, Art Hearts Fashion pushed the boundaries of creativity and innovation for New York

Fashion Week.

"This was by far the most ground-breaking and creative production this season at New York Fashion Week", said Erik Rosete, Founder, and President of Art Hearts Fashion International. *"We kicked off the week with World Renowned Artists Domingo Zapata featuring a special performance by Nicky Jam followed by three of our most art inspired designers".* The next day, Art Hearts Fashion expanded its footprint by adding a second venue at Pier59 Studios to produce shows for over 50 international designers. The inspiring Madeline Stuart showcased her line 21 Reasons Why collection to a standing ovation. An explosion of sexiness and creativity with The Black Tape Project set the crowd on fire. The series of events wrapped up the week with an exclusive event featuring the first-time ever collaboration between Amazon, Cotton Inc, and Art Hearts Fashion. *"Cotton's Fashion Delivered Runway Show is the archetype for how brands should approach fashion retailing, giving consumers a front row seat to a memorable experience and the ability to purchase the looks they want on Amazon through their mobile devices --- a simple, seamless experience,"* explained Marissa Barlin, Director of Strategic Alliances for Cotton Incorporated. The evening closed out with a grand finale featuring 3 Italian designers for a "Taste of Italy." Attracting over 12,000+ attendees, New York Fashion Week powered by Art Hearts Fashion was a massive success. "We wanted to showcase the creativity, energy, and sexiness that is New York City" Rosete said.

ABOUT ART HEARTS FASHION

Established in 2011, ART HEARTS FASHION is a forward-thinking and innovative fashion platform breaking new ground with cutting-edge runway presentations in New York, Los Angeles, Miami, and Asia. The visionary productions have garnered national and international acclaim from fashion authorities including, but not limited to, Harper's Bazaar, Vogue, WWD, Cosmopolitan, Popsugar, and Refinery29. It has attracted mass media coverage by major outlets such as Today Show (NBC), Fox Television, CBS Television, Amazon Prime, The Huffington Post, and numerous digital and cable networks throughout the world. As of 2018, Art Hearts Fashion produces the #1 Los Angeles Fashion Week, #1 Miami Swim Week, and in the top 3 New York Fashion Week productions.

ART HEARTS FASHION has amassed an A-List Celebrity following that includes Britney Spears, Oscar Winner Adrien Brody, Kelly Rutherford, Nick Cannon, CeeLo Green, Drew Barrymore, Adriana Lima, Curtis Young "50 Cent", Jason Derulo, Male Super Models Tyson Beckford and Garrett Neff, Philip Bloch, Steve Madden, Nicky Jam, Lindsay Lohan, Floyd Mayweather, Terrell Owens, and countless more. Consisting of 5-days of unrivaled shows, the highly sought-after event has a daily attendance of over 1,500 guests, celebrities, fashion editors, stylists, influencers, media, and VIPs. ART HEARTS FASHION has showcased prominent designers from Saks Fifth Avenue, Michael Costello, Betsey Johnson, Nicole Miller, Hale Bob, Sue Wong, MT Costello, Carmen Steffens, Amato Haute Couture by Furne one, Sue Wong, Walter Mendez, Zimmerman, Orlebar Brown, Vilebrequin, Trina Turk, Mister Triple X, Black Tape Project, renowned artist Domingo Zapata, and many more of the most talented designers and artists in the world.

To learn more about AHF productions visit www.ArtHeartsFashion.com and by the city at www.NYFW.net www.LosAngelesFashionWeek.com & www.SwimWeek.net

The event's sponsors included beauty by April Love Pro Team featuring Moira Cosmetics, Bdeillum Tools, and beauty masks by FRANZ Jet www.Franzskincare.com / Official hair-care by Executive Styles with Salon Services by Woody Michleb Salons ft Style the Runway products. Monster Energy, Shibue Couture, Succession Lending, Landbridge Capital, My/mochi ice cream, Fashion Week Online, Apparel News, Tiffany Wax, Fashion TV, FNL Networks, Gem & Bolt, and I am Printing Solutions

supported the event. Art Gallery Curated by Six Summit Gallery & Casting Location provided by SpyScape Museum.

To view images & videos of the designer, collections visit www.NYFW.net/schedule

Feel Free to pull images directly from our website for your own usage

Make sure to check out this cool video by NYC Vibe

<http://www.badertv.com/nyc-vibe-with-the-art-hearts-fashion-foundation/>

and our collaboration with Cotton Inc and Amazon Event which featured a Watch Now Shop Now Runway Experience

<https://www.amazon.com/adlp/shopcotton>

For more info, videos, or pictures, please contact Dean, Press & PR Director at Art Hearts Fashion.

MEDIA CONTACT: Dean, at press@artheartsfashion.com

Designers Included:

- DOMINGO ZAPATA w/ Nicky Jam
- AMAL AZHARI
- BURNING GUITARS
- MISTER TRIPLE X
- JANAY DEANN DESIGNS
- FEMATA COUTURE
- MARIA ELENA COUTURE
- REBECCA JUSTH
- HOUSE OF BYFIELD
- SARENE FU
- INIFD & LONDON SCHOOL OF TRENDS
- MADELINE STUART 21 REASONS WHY
- ARGYLE GRANT
- LILA NIKOLE

- EFABB
- SNOOTY BOOTY
- ALYCESAUNDRA
- ALEXANDRA BUJAN
- RUTU BHONSLE
- ALEXANDRA POPESCU-YORK
- RC CAYLAN
- TOPPING DESIGN
- FERNANDO ALBERTO ATELIER
- NATHALIA GAVIRIA
- EMAN IDIL
- CHARLES AND RON
- WANDA BEAUCHAMP
- MONNALISA
- LULU ET GIGI
- CARMEN STEFFENS
- BAD SISTERS
- A MODO MIO
- ANTHONY RUBIO
- CANDICE CUOCO
- BLACK TAPE PROJECT
- COTTON INC.
- PIN UP STARS
- LE PIACENTINI
- ATELIER NICOLA D'ERRICO



Media Contact

Erik Rosete

Press@ArtHeartsFashion.com

661.557.5028

Manhattan, New York, U.S

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