

Aroopa, Inc. Becomes Introductory Member of Square's New Solutions Partner Program

Princeton, Sep 20, 2018 (Issuewire.com) - **Aroopa, Inc.** today announced that it is one of the first companies to join the new Square Solutions Partner Program. The program connects Square-approved resellers, systems integrators, and mobile and web agencies with companies looking to grow their business on the Square platform.

Square helps millions of sellers, from small businesses just getting started to large sellers with complex needs, securely and easily process payments. With the new [Solutions Partner Program](#), approved partners can win new business by offering customizable solutions with hundreds of integrations on the Square App Marketplace, reinventing checkout experiences using Square software and hardware, and streamlining the back office of scaling companies that have unique business needs.

*"Square helped us to enable payment processing easier and quicker for our clients," said **Srini Krishnan, President of Aroopa, Inc.** "With Square, we are able to provide competitive rates and fraud-proof transactions across any channel, online or offline."*

Approved companies that join the Solutions Partner Program are eligible to receive early access to beta products, specialized account management, and additional financial benefits. Partners will also be able to offer their clients all the great benefits that come with using Square, including a superior commerce experience with PCI compliance, dispute management, and fair rates.

*"By helping companies grow, innovate and scale their businesses, solutions partners hold a critical role in the Square ecosystem," said **Pankaj Bengani, Global Partnerships Lead at Square.** "We're excited to collaborate with these agencies, resellers, and integrators who can work alongside Square engineers and account managers, and bring their latest solutions to life for Square sellers."*

About Square, Inc.

Square, Inc. (NYSE: SQ) creates tools that help sellers start, run, and grow their businesses. Square enables sellers to accept card payments and also provides reporting and analytics, next-day settlement, and chargeback protection. Square's point-of-sale software and other business services help sellers manage inventory, locations, and employees; access financing; engage customers, and grow sales. The Cash App is an easy way for businesses and individuals to send and receive money, and Caviar is a food ordering service for popular restaurants. Square was founded in 2009 and is headquartered in San Francisco, with offices in the United States, Canada, Japan, Australia, Ireland, and the UK.

About Aroopa, Inc.

Aroopa, Inc. is one of the leaders in Information Technology Services headquartered in Princeton, New Jersey with its offshore location in Chennai, India. Aroopa, Inc. specializes in custom software development and e-commerce, website, and app development. Aroopa's team of technology enablers help leading retailers, manufacturers, and financial institutions around the world. Aroopa, Inc. has partnered with many technology providers to offer an end to end technology solutions and services to our clients.

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