Minigadgets Celebrates the Expansion of Their In-House Product Lines



Marietta, Aug 20, 2018 (Issuewire.com) - In the past year, Minigadgets has expanded their inhouse lines over 51.2%: Bush Baby Stealth, Bush Baby Wi-Fi, OmniEye, and the newest line, OmniAudio. In recognizing the need for DIY surveillance, MGI has taken steps by providing top of the line products that are profitable for every Authorized Dealer and affordable their customers.

How did MGI get started?

Minigadgets started in 2001 on a back of a paper napkin- developing a spy pen with China's help. From there, they increased their import line to over 100+ products, becoming one of the nation's leaders in the imported DIY surveillance industry. In 2010, MGI took their dealers' demands and launched their first product line, Bush Baby 2, which took everyday household and office products and re-built them with high definition cameras hidden inside.

Making a change for the best

While MGI is an importer, in 2015 they took a substantial step and started focusing more on their USA manufactured, in-house product <u>lines</u>. The engineers, sales team, technical support, marketers, and officers came together to produce top of the line products with packaging, manuals, Q&C, custom builds, and more. It was then that they brought on 3D printers, laser cutters, and acrylics to further innovate their in-house lines. Now each product line has a mixture of 3D-printed builds, inserts, 1080P HD cameras, acrylics, and more to make each item unique, user-friendly, and

durable.

In the Now

Today, Minigadgets falls below a .24 average defect rate on all in-house products. Due to their growth, MGI has taken steps to offer more to their Authorized Dealers and their customers, with a lifetime warranty, free US-based technical support, custom marketing, and more. Rebecca Perry, the company's VP, stressed that the key to her great relationships with the dealers is honesty, durable products, and satisfaction throughout the whole company and their departments.



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