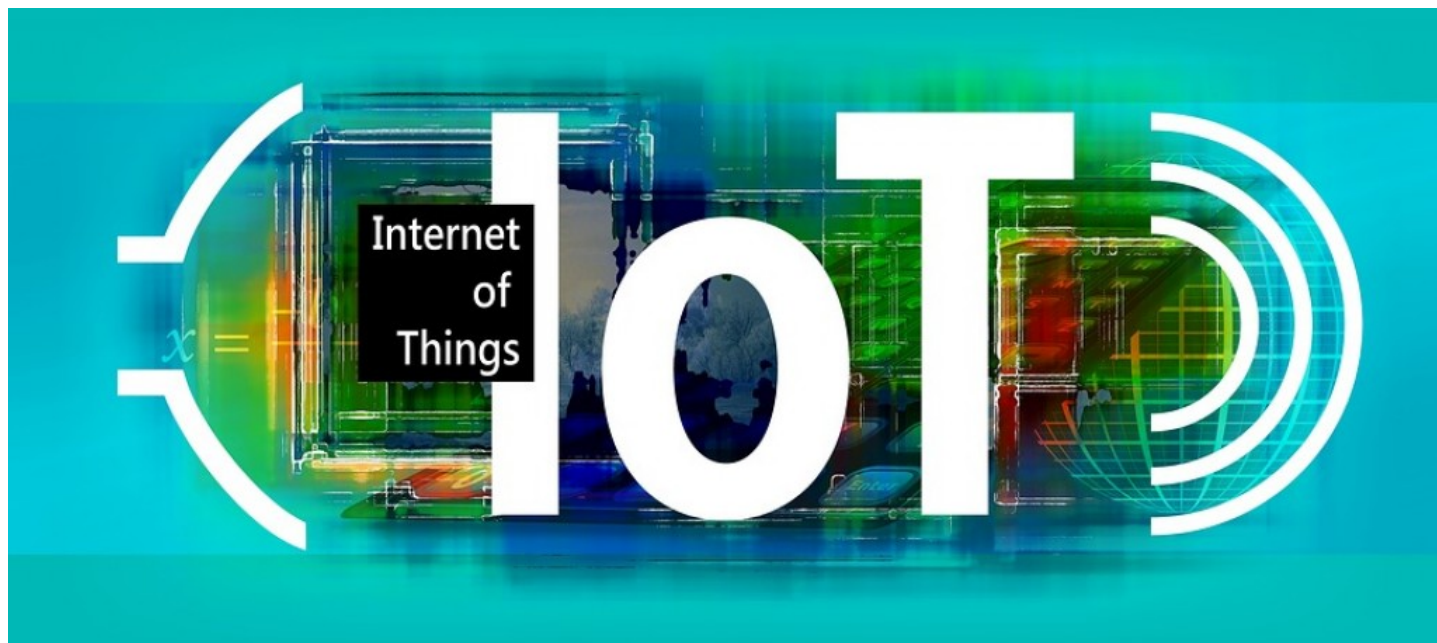


Global Internet of Things (IoT) In Healthcare Market



New York, Aug 25, 2018 (IssueWire.com) - [Global Internet of Things in Healthcare Market](#) valued approximately USD 41 Billion in 2016 is anticipated to grow with a healthy growth rate of more than 30 % over the forecast period 2017-2025. The increasing emergence of digital healthcare technology has shown the requirement for better-targeted therapeutics and diagnostics tools. Additionally, it not only offers remote patient monitoring but also works as a wellness and fitness athletes and a reminder for patients of their medicine dose. The implementation of IoT is successful in the monitoring of diabetes & asthma patients, along with high penetration of wellness and fitness devices, has formed a huge demand for IoT in the healthcare market. Key drivers of the IoT healthcare market are the growth of artificial intelligence technology, growing penetration of connected devices and an increase in investments for the implementation of IoT healthcare solutions. However, lack of governance standards is a major restraining factor in the market growth. Furthermore, the healthcare industry is determined to minimize the healthcare expenditure and services more affordable, accessible, and of good quality. In the healthcare industry adoption of advanced technologies regarding data analysis, data transmission and database management, in real time through hybrid cloud computing, machine to machine (M2M) communication and wearable user interface services is one of the major factors likely to drive the market.

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The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players.

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The report includes six parts, dealing with:

- 1.) basic information;
- 2.) the Asia Internet of Things (IoT) in Healthcare Market;
- 3.) the North American Internet of Things (IoT) in Healthcare Market;
- 4.) the European Internet of Things (IoT) in Healthcare Market;
- 5.) market entry and investment feasibility;
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